



Marcie Stern is founder and president of Marcie Stern & Associates, a professional development business that helps busy professionals and their organizations focus on what matters most. Marcie brings over two decades of progressive leadership and development experience as a coach and motivational speaker with special expertise in the healthcare industry. By teaching the **WAAMM™ principle (What Actions & Attitudes Matter Most)** and providing concrete tools and **ENCORE** strategies, Marcie helps clients get focused, engaged and in action on managing priorities, leveraging strengths, accelerating goal achievement, and creating better work/life balance. Inspired by her passion and enthusiasm, Marcie's clients and audiences are equipped to become show-stopping performers in their work and personal lives.

Marcie is a natural “show-stopper” and has given encore performances as a professional speaker. She speaks nationally to a wide variety of professional groups and associations and also conducts workshops on a vast range of topics including: Work/Life Integration, Employee Engagement, Leadership & Legacy, Communication Skills, Energy Management, Team Development, and Self-Care Practices.

Marcie Stern & Associates' clients include individuals, small business owners, and corporations. In addition to operating her own business, Marcie serves as a leadership coach for Xcellero Leadership, Inc., a Performance Coach for Allstate Insurance, and a 360 Coach for Corporate Balance Concepts, Inc.

Marcie spent over eleven years at Northwestern Memorial Hospital in Chicago and served as Senior Director, Business Development and Planning where she worked with senior management and physician leadership to provide direction on major business development and corporate planning initiatives. Marcie directed several program development plans, strategic planning processes and a long-term capacity plan. She also coached project teams in creating consensus on project visions, goals, strategies and plans. Her tenure at NMH also included extensive physician relations and physician practice development experience.

Marcie holds a Masters in Health Services Administration from Arizona State University. She is a graduate of The Coaches Training Institute and Registered Leadership Coaching and is trained as a Corporate Athlete® facilitator. Marcie is a member of the International Coach Federation and National Speakers Association. She is a Past President of a Business Network International chapter and the Chicago Health Executives Forum and served as an Advisory Board Member for the Global Conference Institute. Marcie authored the book, *So Long Inner Critic, Hello Inner Champion: 25 Tips to Master Your Mindset* and was a featured columnist in the Will County Woman Newspaper. Marcie is married, has two sons and strives to balance her family and professional life.

**Attitude | Action | Accountability**