

## About Us

**Marcie Stern & Associates** is a professional development business that helps busy professionals focus on what matters most and be more engaged at work and in life. By teaching the **WAAMM™ principle (*What Actions & Attitudes Matter Most*)** and providing concrete tools and **ENCORE** strategies, we help our clients get focused, energized and in action on managing priorities, leveraging strengths, accelerating goal achievement, and creating better work/life balance. As a result, our clients enthusiastically create personal and professional legacies they can be proud of.



**Marcie Stern**, Founder, brings over two decades of progressive leadership and development experience as a coach and motivational speaker with special expertise in the healthcare industry. Marcie has a

Masters in Health Administration and is a graduate of The Coaches Training Institute and is a Registered Leadership Coach. She is a national speaker and workshop presenter on a variety of topics.

Marcie Stern & Associates clients include academic medical centers, medical societies/groups, professional associations, women's groups, consulting and financial services firms.

### Services

- On-site Training & Facilitation
- Keynote Presentations
- 1:1 Performance Coaching
- Strategic Vision Retreats
- Team Development Retreats
- 360 Feedback Evaluations

### Areas of Expertise

**Leadership & Employee Engagement**  
**Managing Priorities**  
**Leadership & Team Retreats**  
**Mindset Mastery**  
**DiSC® Training**  
**Strategic Action Plans**

### Keynote Topics & Workshops

- WAAMM™! 5 Steps to Manage Your Work/Life Priorities<sup>©</sup>
- Master Your Mindset: 3 Steps to Foster Positive Energy & Engagement<sup>©</sup>
- ENCORE! 6 Secrets to Being a Show-Stopper at Work<sup>©</sup>
- WAAMM™! Communication Skills that Matter Most<sup>©</sup>

### Partial Client List

- Allstate Insurance
- American Assoc. of Diabetes Educators
- Ronald McDonald House Charities
- Xcellero Leadership
- National Association for College Admission Counseling
- Connecticut State Medical Society
- Prairie State & Black Hawk Colleges
- University of Illinois
- Tiber Group, LLC (*presently Navigant Consulting*)
- Northwestern Memorial Hospital
- Lehman Brothers

### Contact Information

For more information on services or workshop and keynote topics, contact:

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